Ref: How to use Astrology to Make Your Business More Successful/Module 2/Day 1

Table of Natural Planetary Rulership Correspondences in Business

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| Planet | Keyword Phrase | Planetary Correspondences |
| Sun  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Sun.png | Authority and vital parts | C.E.O., authority, public recognition, owner, chairman, board of directors,  the creative enterprising aspects of the business. |
| Moon  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Astro 1st qtr Moon Image.png | Public needs and responses | Public, business history, the business roots, good for advertising and marketing, foundation and security of the business, how the public feels about the business. |
| Mercury  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Mercury.png | Communication qualities | Managers and personnel of communication departments, marketing, business intelligence networks, media, publicity, research, speaking, correspondence of all parts of the business, advertising, and contracts, planning parts of the business. |
| Venus  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Venus.png | Values/social & monetary | Presentations, the business, social connections, business partners, financial aspects, and business profit and losses, its assets, accounting. |
| Mars  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Mars.png | Driving power and means | The search aspects of the business, dynamic parts of the business, business strategies to win and succeed, pioneering, business energy and drive, its survival instinct, competition in the marketplace, actions planned, the results achieved from hard work. |
| Jupiter  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Jupiter.png | Wisdom/growth strategies | Marketing, ideas and planning, the vision and the big picture, legal matters, overseas connections, business research, business faith, its vision, education of its employees. |
| Saturn  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Saturn.png | Structure and form over time | Foundation, building up the business, time and business steadfastness, self-employment, business administration, organisational aspects of the business structure, human resources, economical growth of the business. |
| Uranus  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Uranus.png | Creative drives and focus | The business creative brilliance, innovations, new technological aspects of the business, mass marketing, scientific aspects of the business, inventiveness, trailblazing, social networks, software, its originality and marketing strategies which make it a leader. |
| Neptune  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Neptune.png | Vision and ability to manifest it in form | The business dreams and goals, products, packaging, artistic designs and graphic, film, photographic images of the business, its spiritual values, the business mission statement, its imaginative pursuits and skills, it's inspirational guidance and direction. |
| Pluto  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Pluto.png | Power and Insight | The business vaults of power, its treasures, its power to withstand going under or transform instead into a greater business of real worth, the research and strategic planning, the ability to undergo change with the times, marketing psychology, the secrets of the business, research aspects of the part of business. |
| Moon’s  Nodes  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Nth Node.png  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Sth Node.png | Security & assistance in public connections | The direction of the business, the past skills the business holds, the two parts (houses) the nodes occupy indicates where support can be used in the business aims for its direction and public connections. |
| Fortune  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Fortune.png  C:\Users\User\Pictures\ASTROLOGY SYMBOLS\Lot of fortune.png | Acquired luck and skills | An attribute of prosperity for the business, where things go smoothly, and area to be focused on for the rewards it brings, a support for further benefit to the business, in addition the parts of the business made up of its authority, and connection with the public, and what it strives for (also note its planetary ruler of the sign its posited in). |